**Knit One and Purl One Privacy Policy**

This privacy policy sets out how Knit One and Purl One uses and protects any information that you give Knit One and Purl One when you use this website. Knit One and Purl One is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Knit One and Purl One may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

**What we collect**  
We may collect the following information:

* Name
* Contact information including email address
* Demographic information such as postcode,

When you subscribe to our mailing list or create an account, we collect your name and email address. Every time we contact you, we will provide an option for you to un-subscribe from our mailing list.

If you place an order on our site we will ask for your billing and delivery addresses and telephone number to help us fulfil your order. We will also ask for your payment details when you make a purchase. We do not store your credit card details in our database.

We may use information collected about you through cookies and web beacons to track and analyse usage behaviour. Information on deleting or controlling cookies is available at www.aboutcookies.org

**What we do with the information we gather**  
We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

\* Internal record keeping.  
\* We may use the information to improve our products and services.

**Security**  
We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

**Information sharing**  
When fulfilling your order, we may use your information for the purposes of the prevention and detection of fraud. We may also share specific information upon governmental request, in response to a court order, or when required by law to do so. We do not provide information to these agencies for marketing or commercial purposes.

**Controlling your personal information**  
You may choose to restrict the collection or use of your personal information in the following ways:

\* If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at knitoneandpurlone@gmail.com

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.